



WALK FOR HEALING

A VIRTUAL WALK ACROSS AMERICA

WALK, JOG, RUN,
BIKE, SWIM,
SPONSOR, DONATE,
EARN PRIZES

March 2021

For the past year, COVID-19 has caused tragedy, isolation, and loss in our lives. We are all hurting in some capacity. The WALK FOR HEALING is a community opportunity to come together, unite in a fitness and fundraising goal, and find emotional relief. We invite you to be a sponsor in this virtual walk across America. We hope by participating you and your colleagues can feel healing and know that you are helping others as you support Hospice SLO County.

The WALK FOR HEALING challenge will raise funds to ensure Hospice SLO County has enough resources for a robust Counseling Program, a strong In-Home Support and End-of-Life Doula Program, a dedicated Pet Peace of Mind Program, and a growing Volunteer Corps. Your participation will make a direct impact on our services as the need continues to increase because of **the complicated grief we are seeing as a direct impact of COVID-19.**

To keep up with the demand, we need your Sponsorship more than ever!

The WALK FOR HEALING challenge will kick-off on April 24, and run until June 19. Participants can walk, jog, run, bike, swim, dance, jump rope -it is their choice. As participants record their miles on the event website, they will see their personal icon make its way across America. **Our goal is to collectively reach 50,000 miles in 7 weeks and raise \$50,000.**

We will be honored to highlight your business sponsorship throughout our community. 500 participants will see your logo on the event website. Participants will continue to see your logo every time they log on to report their miles. Your logo will appear on each participant's fundraising page and will be seen by their supporters. The Platinum sponsor will be the Title sponsor and will be recognized on KSBY's on-air promotion.

Every donation received has a direct impact on our services. **We are a non-medical hospice and DO NOT charge fees or file claims. Our only income comes from direct donations, sponsorships, grants and bequests.** Your generosity and support of the WALK FOR HEALING will help fill the financial gaps realized from the catastrophic impact COVID-19 has had on our ability to fundraise. It is tragically ironic that our fundraising efforts are challenged like never before at the exact moment when our services are so vital to our community's collective health.

This has been a year like no other. Hospice SLO County, a small but mighty local non-profit, has helped thousands of people over the past 43 years. With your support Hospice SLO County will thrive for another 43 years. **These are defining days, and it will be our honor to let the community know that you are our ally. Thank you!**

With sincere appreciation,

Susan Olson, Director of Development

Patrick O'Hara, Treasure of the Board /Event Chair

SPONSORSHIP TIERS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Sponsorship Amount	\$5,000	\$2,500	\$1,000	\$500
Campaign Title Sponsor (e.g. Starbucks Walk For Healing)	X			
Campaign Email Branding (to all participants & donors)	X	X		
Campaign Website Branding (including all donation pages)	X	X	X	X (name only)
Free Campaign Entries (for employees or staff)	20	12	8	4
Logo on Event T-shirt	X	X		
Logo on Hospice SLO County Website	X	X	X	X (name only)
Shout out in social media	X	X	X	X
Sponsorship Spots Available	SOLD OUT	4 LEFT	11 LEFT	14 LEFT

* Platinum and Gold sponsors must have their logo submitted by April 24, 2021 for it to be included on the event t-shirt.

WALK FOR HEALING SPONSOR COMMITMENT FORM

Level:

Platinum.....\$5,000 **Silver.....\$1,000**
 Gold.....\$2,500 **Bronze.....\$500**

Sponsor Information:

Company/Individual Name: _____
 Main Contact: _____ Title: _____
 Email: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Website: _____

Payment Information:

Payment by: Check Credit Card Yes, I want to cover the 3% transaction fee so 100% of my donation goes to Hospice SLO County
 Amount: _____ Credit Card# _____ Expiration: _____
 CODE: _____ Signature: _____ Date: _____

Please fax completed form with credit card information to 805.544.6573

or mail with your check payable to:

Hospice SLO County
Attn: WALK FOR HEALING SPONSORSHIP
1304 Pacific Street, San Luis Obispo, CA 93401

To provide us with your credit card information via phone, please call 805.544.2266.

Or sign up online at www.hospiceslo.org
 Hospice SLO County Tax I.D. #95-3195126