



HOSPICE SLO COUNTY

A NON-MEDICAL VOLUNTEER HOSPICE
AND COMMUNITY GRIEF CENTER

Helping those impacted by a serious illness
or grief in San Luis Obispo County since
1977

2023 Sponsorship Opportunities



HOSPICE SLO COUNTY

A NON-MEDICAL VOLUNTEER HOSPICE
AND COMMUNITY GRIEF CENTER

We are excited to offer you the opportunity to help the seriously ill and bereaved in SLO County by becoming a 2023 business sponsor. Sponsorships range from \$500 - \$5,000, cover 2 events and direct mailers, and include many promotional opportunities. We are happy to work with you to meet your marketing expectations.

We rely exclusively on our small staff and trained volunteers to support SLO County residents experiencing life-limiting illness and grief. **We rely entirely on the community to fund these free services.** Proudly, Hospice SLO County has been in service for 45 years. This longevity is a true testament to the compassionate **heart** of SLO County.

Every sponsorship dollar received has a direct impact on our services. We are a non-medical hospice and DO NOT charge fees or bill insurance. Our only income comes from donations, **sponsorships**, grants, bequests, and fundraisers.

Please look over the following sponsorship opportunities and reserve your spot today by returning the form. We look forward to working with you!

Contact Susan Olson at 805-544-2266 or susanolson@hospiceslo.org for more information.

We support living and grieving.



WALK FOR HEALING

MAY 1 - JUNE 11, 2023

JOIN ANYWHERE,
ANYTIME, FOR 6 WEEKS



**May is
Global Employee
Health & Fitness
Month**

The goal is to promote the benefits of a healthy lifestyle through worksite health promotion activities.

All sponsors may use our tool kit for a positive employee experience.

2023 SPONSORSHIP PACKAGES

LEVEL	IMPACT	MARKETING BENEFITS
PLATINUM \$5,000	Funds 170 Hours of In-Home Support for clients and their families	<ul style="list-style-type: none"> Personalized to meet your marketing expectations. Logo included on regional television spots, press releases, event website, emails, invites, posters, & flyers Thanked in social media & e-marketing promotions Logo with hotlink on Hospice SLO County website 20 Free Participation Entries for your business 
GOLD \$2,500	Funds an eight week Support Group for 33 individuals	<ul style="list-style-type: none"> Logo included on event website, emails, invites, posters & flyers Thanked in social media & e-marketing promotions Logo with hotlink on Hospice SLO County website 12 Free Participation Entries for your business 
SILVER \$1,000	Funds 4 Community Grief Response consults for businesses	<ul style="list-style-type: none"> Logo included on invites & flyers Thanked in social media & e-marketing promotions Logo with hotlink on Hospice SLO County website 8 Free Participation Entries for your business 
BRONZE \$500	Funds 10 Grief Counseling Sessions	<ul style="list-style-type: none"> Thanked in social media & e-marketing promotions Logo on Hospice SLO County website 4 Free Participation Entries for your business 

IN 2022, SLO COUNTY WALKED, BIKED, JOGGED, RAN, SWAM AND RAISED \$ 53,672.



LIGHT UP A LIFE



Over 600
names read
in 2022

This November and December 2023, join our community to remember loved ones at ceremonies located throughout SLO County.

2023 Sponsorship Packages

LEVEL	IMPACT	MARKETING BENEFITS
Platinum \$5,000	Funds 170 hours of In-Home Support that blends professional and volunteer skills including caregiver respite and emotional and practical support for clients, their families, and pets at no charge.	<ul style="list-style-type: none"> Personalized to meet your marketing expectations. Logo included on regional television spots, press releases, event website, emails, invites, posters, flyers and programs Thanked in social media, e-marketing promotions, and at events Logo with hotlink on Hospice SLO County website Can provide unlimited names for ceremonies
Gold \$2,500	Funds an eight-week Support Group for 33 individuals , including weekly General Grief, Loss of Spouse or Partner, Caregiver Support, and bi-monthly Suicide Bereavement Support.	<ul style="list-style-type: none"> Logo included on event website, emails, invites, posters, flyers and programs Thanked in social media, e-marketing promotions, and at events Logo with hotlink on Hospice SLO County website Can provide up to 20 names for ceremonies
Silver \$1,000	Funds 20 Individual or Family Grief Counseling Sessions which can be held in-person or virtually. This is open to anyone in SLO County who is grieving.	<ul style="list-style-type: none"> Logo included on invites, posters, flyers and programs Thanked in social media and e-marketing promotions Logo with hotlink on Hospice SLO County website Can provide up to 10 names for ceremonies
Bronze \$500	Funds 2 Community Grief Response consults with a business or group who has lost an employee or member.	<ul style="list-style-type: none"> Thanked in social media and e-marketing promotions Logo on Hospice SLO County website Can provide up to 5 names for ceremonies



SLO Mission



Heritage Square Park,
Arroyo Grande



Pavilion on the Lake,
Atascadero



Cayucos Community
Church



Pet Ceremony,
San Luis Obispo

DIRECT MAIL SPONSORSHIP 2023

NEW!

Hospice SLO County mails to 7,500+ San Luis Obispo County addresses.

Here is an opportunity to share your business name with community members while at the same time showing your support of our critical services.

Our marketing team will work with you to create the best way to display your logo and message.

If you have used our services, we can incorporate your experience into the message.

One sponsor per mailing.

\$5,000 - helps with the cost of the printing and mailing of one important outreach appeal.



Hospice SLO County

2023 SPONSOR COMMITMENT FORM

Select Event(s) and Level:

WALK FOR HEALING

Platinum.....\$5,000

Gold.....\$2,500

Silver.....\$1,000

Bronze.....\$500

Due April 15, 2023

LIGHT UP A LIFE

Platinum.....\$5,000

Gold.....\$2,500

Silver.....\$1,000

Bronze.....\$500

Due October 15, 2023

DIRECT MAIL

Platinum.....\$5,000

Due September 1, 2023

Sponsor Information:

Company/Individual Name: _____

Main Contact: _____

Title: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Payment Information: (check one)

Payment by: Credit Card

Yes, I want to cover the 3% transaction fee so 100% of my donation goes to Hospice SLO County

Amount: _____ Credit Card# _____ Expiration: _____

CODE: _____ Signature: _____ Date: _____

Charge this credit card on this date: _____

To provide us with your credit card information via phone, please call 805.544.2266.

Payment by: Check payable to: Hospice SLO County

Attn: 2023 SPONSORSHIPS

1304 Pacific Street, San Luis Obispo, CA 93401

Bill me. Send me an invoice prior to the event.

Please return this form by mail, fax (805.544.6573) or email (susanolson@hospiceslo.org).

Hospice SLO County Tax I.D. #95-3195126